



University of Guelph  
**GNCTR**  
Sponsorship Package  
2019

# A Letter From Our Captains

As the Co-Captains of the 2019/2020 Great Northern Concrete Toboggan Race (GNCTR) Guelph team, we would like to thank you for considering supporting our team's efforts in attending the 2020 GNCTR competition. As a team, we aim to expand the University of Guelph's Engineering presence across Canada by enabling success-driven students to attend competition. Our team has always been fortunate to have sponsors who are passionate about assisting us on pursuing our goal.

We are honored to have been a part of the team since 2017, and have attended the 2018, and 2019 competitions. During our years on the team, we have both seen the impact that sponsors have had on the team's ability to design and build a concrete toboggan firsthand. We have a deep appreciation for the support our sponsors provide us. The team would not have been able to make the remarkable leaps in design and manufacturing techniques that we have without the support of our sponsors.

With the support of our sponsors the team will be able to send students to Toronto in January to display the caliber of Guelph Engineering. The GNCTR team provide students with an opportunity to practice the engineering skills they learn in class, develop new skills, network within the industry, and form lifelong memories and friends.

Sponsorships allow us to strive towards our goals. With your sponsorship, not only would you be promoting your business to students across Canada, but you would be enabling Guelph students to make the most of their university experience through their involvement with this team.

Please find enclosed in this package more information about the team and the benefits of partnering with us. We hope you will choose to support our student-run team in pursuing our goal of achieving success at the 2020 GNCTR competition.

Sincerely,

Rebecca Shaw & Tyler Hutchison

Co-Captains, Guelph GNCTR



# A Letter From Our Faculty Advisor

Dear Potential Sponsors,

Thank you for considering your support of the University of Guelph's Great Northern Concrete Toboggan Race (GNCTR) team. GNCTR is the longest running engineering competition in Canada, whereby students design, build, and race a 350 lb. toboggan with concrete runners carrying 5 riders down a ski hill. This competition attracts nearly 500 students from 20 institutions throughout North America each year.

I am excited to be the faculty advisor for the Guelph GNCTR team. This competition allows 30 – 40 Guelph engineering students to use the knowledge and theory they've learned in class and put it into practice. In addition to the technical and hands-on skills, team members learn the importance of communication, collaboration, teamwork, and project management. These skills are an essential part of being an effective future engineer.

As a sponsor, you will allow this young team to build upon their many skills and talents at this year's competition at the University of Toronto. Please contact me or any of the sponsorship team to find out how to get involved in sponsoring the University of Guelph GNCTR team.

Sincerely,



Ryan Clemmer, PhD, P.Eng

Guelph GNCTR Faculty Advisor

Associate Professor, School of Engineering, University of Guelph

[rclemmer@uoguelph.ca](mailto:rclemmer@uoguelph.ca), (519) 824-4120 x52132



# Our Team



In January of 2016, a group of over 20 of Guelph's most enthusiastic and motivated engineers came together to form Guelph's GNCTR Team, called the GTRacers. Since then, the GTRacers – now GNCTR Guelph - competed in the GNCTR 2017 competition in Winnipeg, Manitoba, the 2018 competition in Waterloo, Ontario, and most recently the 2019 competition in Edmonton, Alberta.

The team's focus is on designing, fabricating, and racing the team's concrete toboggan. Our multi-faceted team brings many skills and engineering disciplines to the competition, including Mechanical, Biomedical, Computer, and Environmental engineering students.

Since the inception of the team, members have gained invaluable skills such as design, teamwork, project management, manufacturing processes, and materials testing.

The concrete toboggan is split into four major divisions: steering, braking, structure, and concrete. To develop these components of the toboggan, students learn 3D modelling, computer simulations, metalworking and welding, concrete design, stress testing, and several other valuable engineering skills.

# Why Participate

## What We Can Offer you

We at GNCTR Guelph want to offer our sponsors the most we possibly can. Depending on the tier of sponsorship, we offer advertising for your company through social media and logos on our toboggan. We would also greatly appreciate any technical support our sponsors can offer including speaking with and sharing industry knowledge with the students during the building and creation of the toboggan and reports. If there are any other ways you would like us to represent your company, please don't hesitate to reach out to us.



## What Does This Mean for You?

Being a reputable and well-established program, supporting GNCTR and specifically the Guelph team exposes your company to a wide range of engineering students from across Canada and creates a lasting business relationship with students at the University of Guelph. Sponsoring GNCTR Guelph would create an interest in Guelph Engineering students to look for job opportunities within your company (either a summer internship or permanent placement after graduation).

## Benefits With Government and Taxes

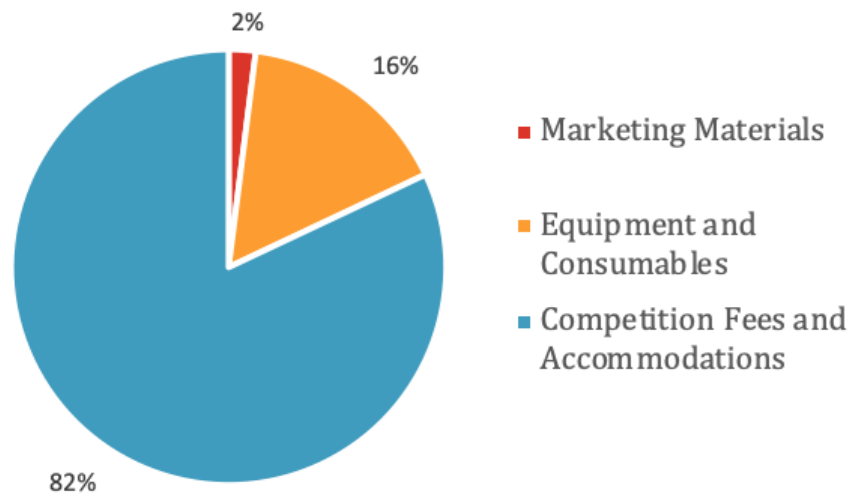
With the students interested in a summer internship, your company can work with the Canadian Summer Jobs (CSJ) program to receive a grant for employing summer students, saving your company money. There are also tax deductions available for your company. In 2017, companies residing in Ontario, can receive a tax credit for charitable donations at a rate of 5.05% for amounts up to \$200 and 11.16% for amounts greater than \$200.

# Sponsorship Options

Sponsorship Level	Gold	Silver	Bronze
Value	> \$1,000	\$ 500 — \$ 999	\$ 250 — \$499
Logo on Competition Banner			
Social Media Advertisement			
Name and Logo on Wrap up Video			
Logo on Toboggan			
Technical Night Promotion			
Concrete Gryphon For Display			

# Budget

## 2019 Budget Distribution



During the 2019 competition season GNCTR Guelph spent a total of \$17,300. The distribution of the budget can be seen above, 16% towards equipment and consumables, 2% towards marketing materials, and 82% towards competition fees and accommodations. The majority of our funds are raised through generous sponsorships, fundraising and student contributions.

If your company chooses to support GNCTR Guelph, either through a sponsorship or a charitable donation, you can be assured that your support will be put to good use. As one of the newer schools competing in this competition, GNCTR Guelph is constantly searching for ways to make improvements to our toboggans every year. As such, we are always grateful for any support we can get from both returning and new sponsors. Thank you for considering sponsoring GNCTR Guelph.

# Contact Information



For more information please feel free to reach out to us!

Sponsorship Lead: Samantha McGill

Email: [gnctr@uoguelph.ca](mailto:gnctr@uoguelph.ca)

Phone: 289-838-2072

Website: [gnctr.guelph.com](http://gnctr.guelph.com)

Instagram: [@guelphgnctr](https://www.instagram.com/guelphgnctr)





**GUELPH**  
**ENGINEERING**

Please complete the following form to confirm sponsorship of the University of Guelph GNCTR Team.

**Company Information**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Contact (Name): \_\_\_\_\_

Company Contact (email): \_\_\_\_\_

Company Contact (phone): \_\_\_\_\_

**Sponsorship Information**

Sponsorship Level please select:

- Bronze
- Silver
- Gold

Sponsorship Amount (in CAD): \$ \_\_\_\_\_

Payment method (checkboxes) please select:

- Cheque
- Cash
- eTransfer
- Other (please specify): \_\_\_\_\_

Signature: \_\_\_\_\_

Please scan/send a copy of this completed form with the company logo to: [gnctr@uoguelph.ca](mailto:gnctr@uoguelph.ca)

[gnctr@uoguelph.ca](mailto:gnctr@uoguelph.ca)